



Right: Sam Wakeling

Space for Cycling ride in Sheffield earlier this year



DAN HOWARD
Chair of Cycling UK's
Board of Trustees

Membership

GIFTING CYCLING

Help us invest more to get the UK cycling: Gift Aid your membership today. **Dan Howard** explains how and why

LAST SUMMER, we shared the great news that HMRC has enabled Cycling UK to claim Gift Aid on your membership subscription with our charity. Since then, almost 20% of you have signed up to add your support this way. As a result, we have unlocked an extra £300,000 to date. If you haven't yet had chance because you've been busy enjoying riding your bike this summer, please do consider taking just a few minutes to sign up.

HOW IT HELPS

Your support for our work not only improves your own riding environment and experience, but also helps every would-be, could-be and should-be cyclist in the UK.

So far this year we have: helped tens of thousands of people to get their bikes back on the road with our Big Bike Revival project; led the nation's celebration of all things cycling with Bike Week; hosted thousands of locally-organised group rides – including a fantastic Challenge Rides Series; and launched the Women's Festival of Cycling in July.

Our campaigning efforts are also hitting the headlines, resulting in: a Government commitment to fund walking and cycling in England to the tune of one billion pounds; the roll-out (pardon the pun!) of our #TooCloseForComfort close overtaking

education mats to every police force in the UK; and more momentum behind our Trails for Wales campaigning efforts to relax archaic rights of way rules, in order to open up access to some of the most breathtaking and soon-to-be-cycleable scenery in Wales.

MONEY MATTERS

For a standard £43.00 adult membership, Gift Aid is worth an extra £8.35 every year to our charity – at no expense to you. What's more, we can also retrospectively claim back to the time we became a charity in 2012. So that could turn your £8.35 into £33.40.

If just a quarter of the membership signs up to Gift Aid, this could be worth half a million pounds.

WHAT IS GIFT AID?

Gift Aid enables a charity to claim 25p for each £1 of your donation (membership fee). This is equivalent to us claiming the tax back on the money that you've paid.

Gift Aid could be worth somewhere in the region of £100,000 to £200,000 every year to Cycling UK. This would make a huge difference in the level and volume of our campaigning, the support and development that we could give to our group network, and in getting the UK cycling – all at no additional cost to you.

Thank you for your consideration.

SIGN UP FOR GIFT AID

- Visit www.cyclinguk.org/giftaid, log in to the website using your membership number, and complete the online form.
- Phone 01483 238301 and speak to one of the membership team.
- Complete the Gift Aid form with your letter of renewal or when you renew online.

AM I ELIGIBLE?

Anyone paying income tax in one calendar year to the value of the gift to the charity – e.g. £8.35 for Cycling UK – can claim Gift Aid. This could be tax paid on your personal salary or on your pension income. You can Gift Aid to as many charities as you wish, as long as you paid the corresponding amount of income tax.

People paying tax through self-assessment can claim Gift Aid on donations, and higher rate income tax payers can claim even more Gift Aid as you're paying more tax. See <https://www.gov.uk/donating-to-charity/gift-aid> for further details.

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